

MARKET ADVANTAGE PORTFOLIOS

QUARTERLY COMMENTARY 2020Q3

The third quarter of 2020 saw a continued recovery from the pandemic induced sell-off experienced during the first quarter. Emerging markets led the way, as the MSCI Emerging Markets Net Total Return Index rallied 9.6%. The U.S. finished the period with the S&P 1500 Total Return Index gaining 8.6%. Developed markets ex-U.S. trailed but still posted a positive return, as the MSCI EAFE Net Total Return Index rose 4.8%. This positive equity performance was accompanied, not surprisingly, by a continued drop in market volatility. The CBOE Volatility Index, which started the quarter 30.43 (having come down from the peak in mid-March of over 82), ended September at 26.37. On the fixed income front, the ICE US Treasury 3-7 Year TR Index rose 0.2% for the quarter, while the Barclays US Aggregate Bond TR Index was up 0.6% and the iBoxx USD Liquid High Yield Index rose 4.3% for the quarter. On the alternatives front, the HFRX Global Hedge Index closed out the quarter with a gain of 2.7%, pushing it into positive territory for the year.

TABLE 1 | CEDAR MAPs PERFORMANCE

As of: September 30, 2020 PORTFOLIO	QTD			YTD 2020		
	NET	GROSS	BENCHMARK ¹	NET	GROSS	BENCHMARK ¹
MAP Conservative	2.00%	2.39%	2.89%	-1.68%	-0.57%	5.65%
MAP Moderate	3.18%	3.56%	4.40%	-2.48%	-1.38%	4.66%
MAP Growth	4.94%	5.33%	6.64%	-1.86%	-0.75%	2.82%
MAP Individual Endowment	5.91%	6.30%	7.39%	-1.80%	-0.68%	2.12%
MAP Alternatives	6.79%	7.18%	2.74%	-2.08%	-0.97%	1.62%

TABLE 2 | RETURNS FOR INDIVIDUAL MAPs HOLDINGS

Source: Internal, Bloomberg

CATEGORY	TARGET FOCUS	TICKER	6/30/2020	9/30/2020	RETURN
EQUITY	Strategic	ITOT	69.13	75.49	9.20%
		EFA	60.87	63.65	4.57%
		DBEF	30.22	30.60	1.26%
		VWO	39.23	43.24	10.23%
	Tactical	GHSIX	8.93	9.31	4.26%
FIXED INCOME	Strategic	AGG	117.20	117.67	0.40%
		MBB	109.73	110.02	0.26%
		TIP	122.28	125.76	2.85%
		HYG	79.94	83.19	4.06%
	Tactical	NTBIX	10.53	10.67	1.33%
		BIL	91.53	91.52	-0.01%
ALTS	PE/VC	LDVIX	26.96	31.45	16.65%
		LDPIX	12.20	14.20	16.39%
	Absolute Return	IQDNX	13.08	13.06	-0.15%
		BIMBX	10.23	10.24	0.10%
	Real Assets	GLD	167.37	177.12	5.83%
		IYM	88.87	98.75	11.11%
		VNQ	77.93	78.96	1.33%

Table 2: Returns for individual MAPs holdings. **NOTE:** Not all portfolios hold all securities. Source: Internal, Bloomberg.¹ The benchmark for MAPs Conservative is 70% Barclays Agg / 30% MSCI ACWI. The benchmark for MAPs Moderate is 50% Barclays Agg / 50% MSCI ACWI. The benchmark for MAPs Growth is 20% Barclays Agg / 80% MSCI ACWI. The benchmark for MAPs Individual Endowment is 10% Barclays Agg / 90% MSCI ACWI. The benchmark for MAPs Alternatives is the HFRX Global Hedge Fund Index.

TABLE 3 | ESTIMATED PERFORMANCE ATTRIBUTION (gross-of-fees)

Q3 2020		PORTFOLIO	STRATEGIC FIXED	TACTICAL FIXED	STRATEGICEQUITY	TACTICALEQUITY	ALTS
MAP Conservative	Return	2.39%	0.49%	0.68%	7.73%	4.43%	6.83%
	Target Weight	100.0%	45.5%	24.5%	13.0%	7.0%	10.0%
	Wtd. Return	2.39%	0.22%	0.17%	1.00%	0.31%	0.68%
MAP Moderate	Return	3.56%	0.49%	0.63%	7.37%	4.30%	7.03%
	Target Weight	100.0%	32.5%	17.5%	19.5%	10.5%	20.0%
	Wtd. Return	3.56%	0.16%	0.11%	1.44%	0.45%	1.41%
MAP Growth	Return	5.33%	0.18%	0.61%	7.47%	4.11%	7.05%
	Target Weight	100.0%	13.0%	7.0%	32.5%	17.5%	30.0%
	Wtd. Return	5.33%	0.02%	0.04%	2.43%	0.72%	2.12%
MAP Individual Endowment	Return	6.30%	0.86%	0.63%	6.82%	3.94%	7.34%
	Target Weight	100.0%	6.5%	3.5%	16.3%	8.8%	65.0%
	Wtd. Return	6.30%	0.06%	0.02%	1.11%	0.34%	4.77%

Table 3: Estimated performance attribution across different portfolio sleeves. Source: Internal, Bloomberg

Looking specifically at the Market Advantage Portfolios, all composites posted positive returns for the quarter, with those having more exposure to riskier assets benefitting from the strong equity returns. Table 3 breaks out the performance attribution by key functional area within the MAPs portfolios. In general:

Strategic – On the fixed income side, the strategic allocations were generally in line with the Barclays US Aggregate Bond TR Index. On the equity side for all portfolios, strategic equity allocations generally trailed the MSCI AC World Net TR USD Index, which closed the quarter with a gain of 8.1%.

Tactical – On the fixed income side, tactical performance outperformed strategic aggregate corporate bond returns mainly due to the relatively strong performance of the high yield sector. On the equity side, tactical holdings lagged strategic returns. As volatility spiked and equity markets began to sell-off, several of the tactical equity models adopted large or full “risk-off” positions. As a consequence many strategies did not participate completely in the continued equity rally and continue to trail strategic benchmarks.

Alternatives – The alternative component benefitted from strong performance in venture capital and private equity index holdings. The Thomson Reuters Private Equity Buyout Index was up 17.2% for the quarter. The Thomson Reuters Venture Capital Index also posted solid performance, gaining 17.4% for the period. Absolute return exposure achieved through the two reduced correlation holdings (IQDNX, BIMBX) was essentially flat, underperforming the HFRX Absolute Return Index, which was up 1.8% for the period. The real-assets exposure was adjusted during the quarter to shift to a combination of gold, basic materials and real-estate, with basic materials posting the strongest returns for the quarter.

On The Radar

At the end of the third quarter, the world still remains a strange place. Economic data posted some reversals, with quarter over quarter GDP registering +33.1%, a sharp change from the previous quarter’s revised estimate of -31.4%. The labor market is improving, with an unemployment rate of 8.8% compared to 13.0%, although unemployment remains high and the potential for those still unemployed to see a drop in benefits remains a concern. Equity markets continue to rally, seemingly reacting to daily changes in vaccine and election outlooks. There is no denying that the market rally is being heavily driven by large technology companies that have benefitted from the pandemic and the global shift to remote work forces and greater reliance on technology. Certainly the market caps of the large tech firms (think Amazon,

Apple, Alphabet, etc.) will have a greater influence on broad based market indices. However, it is also tough to not lose sight of the fact that the pandemic remains real, relevant, and mostly uncontrolled – although as we get closer to an available vaccine, a viable management strategy will hopefully emerge. While the outlook is improving, the virus still has the upper hand and record numbers of cases are being reported across the country with many states moving back to lockdown protocols. We believe this, and the corresponding economic strain, is likely to be the case into the first half of 2021.

In our view, the retesting of the lows in March is looking less likely, and while we expect continued market volatility, we are somewhat positive on our outlook for a vaccine driven stock market boost in the near to mid-term. Going forward, we will continue to look to unwind some of the more cautious allocations made during the sell-off. Some of these have already occurred during the third quarter where we reduced cash positions and made changes to the alternatives sleeve. However, we still acknowledge that riskier assets such as stocks and some alternatives could come under pressure as we move through the fall and winter, which motivates the continued inclusion of a tactical equity component to the portfolios. Ultimately, we know the U.S. economy, the U.S. stock market, and most importantly U.S. citizens are resilient and at some point the pandemic will be over, even if we can't be sure of the timing or exact trajectory. It is times like this where a well thought-out portfolio strategy can be extremely valuable. In keeping with the structure of MAPs, it is important to recognize that in any given period, certain elements of the portfolios will be the drivers to overall performance. Which elements prove to be key contributors to returns will naturally vary throughout time and market environments. As such, based on our research, we believe one of the best ways to construct portfolios is to blend strategic, tactical and alternative components as done through the MAPs framework to establish a well-balanced portfolio consistent with investor objectives and risk tolerance. A well-designed portfolio paired with discipline can often be one of the most effective ways to achieve investment success.

DISCLOSURES

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Performance results and strategy characteristics presented are derived from each strategy’s composite. The composites include all discretionary accounts managed in accordance with each strategy. Inception dates of the composites presented are as follows: MAPs Conservative – October 31, 2015; MAPs Moderate – October 31, 2015; MAPs Growth – October 31, 2015; MAPs Individual Endowment – December 31, 2015 ; MAPs Alternatives - October 31, 2015.

Performance results are presented in U.S. dollars and reflect the reinvestment of dividends and capital gains. Results are presented gross and net of management fees. Gross returns include the deduction of trading expenses and are presented as supplemental information. Net returns are net-of-max model fees and trading expenses; the applicable fee is 1.5%. Actual fees may vary based on, among other factors, account size and custodial relationship. Changes in investment strategies, contributions or withdrawals may cause the performance results of an individual account to differ materially from the composite presented.

Past performance is no guarantee of future results. There are risks associated with any investment strategy, including the possible loss of principal. There is no guarantee that any investment strategy will achieve its objectives. Diversification does not guarantee a profit or eliminate the risk of loss.

Cedar Capital’s reliance on the strategy and its judgments about the value and potential appreciation of the securities in which the strategy invests may prove to be incorrect. Overall market risk, including volatility, may affect the strategy’s performance. Different types of investments involve varying degrees of risk, and there can be no assurance that any specific investment strategy will either be suitable or profitable for a client’s investment portfolio.

The Cedar Market Advantage Portfolios (“Cedar MAPs”) are subject to specific risks. Cedar MAPs are subject to management risk and an investor’s return and principal value of investment may fluctuate such that an investment, when liquidated, may be worth more or less than their original investment. Cedar MAPs invest primarily in mutual funds or exchange traded funds (ETFs), which are subject to investment advisory and other expenses. There are numerous risks associated with investing in the underlying mutual funds and ETFs which should be considered prior to investing.

Cedar MAPs invest in equity, fixed income, and liquid alternative investments (as classified by Cedar Capital). The more aggressive the Cedar MAPs selected, the more likely the strategy will contain larger percentages of riskier asset classes. Equity investments are subject to overall market risk and volatility. Fixed income investments are subject to issuer credit risks and the effects of interest rate fluctuations. Alternative investments typically hold more non-traditional investments and may employ more complex trading strategies including leverage through the use of derivatives. Investors considering alternative investments should carefully consider their unique characteristics and additional risks. Tactical investment strategies may result in the portfolios being more concentrated in a specific asset class, which could reduce overall return if these asset classes underperform.

*The **S&P Composite 1500 Total Return Index** combines three leading indices, the S&P 500, the S&P MidCap 400, and the S&P SmallCap 600 to cover approximately 90% of the U.S. market capitalization.*

*The **MSCI EAFE Total Return Net Index** is a free float-adjusted market capitalization index that is designed to measure the equity market performance of developed markets, excluding the US & Canada.*

*The **MSCI Emerging Markets Index** is a free float-adjusted market capitalization index that is designed to measure equity market performance of emerging markets.*

*The **ICE U.S. Treasury 3-7 Year Bond Index** measures the performance of public obligations of the U.S. Treasury that have a remaining maturity of greater than or equal to three years and less than seven years.*

*The **Barclays US Aggregate Bond Total Return Index** (“Barclays Agg”) is an index designed to provide a measure of the performance of the U.S. investment grade bond market, which includes investment grade U.S. Government bonds, investment grade corporate bonds, mortgage pass through securities and asset backed securities that are publicly offered for sale in the U.S.*

*The **Markit iBoxx USD Liquid High Yield Index** is a modified market-value weighted index designed to provide a balanced representation of U.S. dollar-denominated high yield corporate bonds for sale within the United States by means of including the most liquid high yield corporate bonds available as determined by the index provider.*

*The **HFRX Global Hedge Fund Index** is designed to be representative of the overall composition of the hedge fund universe. It is composed of all eligible hedge fund strategies, including but not limited to convertible arbitrage, distressed securities, equity hedge, equity market neutral, event drive, macro, merger arbitrage, and relative value arbitrage. The strategies are asset weighted based on the distribution of assets in the hedge fund industry.*

*The **MSCI ACWI Net Total Return** (“MSCI ACWI”) is a free float-adjusted market capitalization weighted index that is designed to measure the performance of developed and emerging markets. Net total return indexes reinvest dividends after the deduction of withholding taxes, using a tax rate applicable to non-resident institutional investors who do not benefit from double taxation treaties.*

*The **Thomson Reuters Private Equity Buyout Index** replicates the performance of the Thomson Reuters Private Equity Buyout Research Index, which is designed to be a comprehensive and highly representative indicator of the US PE Buyout industry, through a combination of liquid, publicly listed assets.*

*The **Thomson Reuters Venture Capital Index** replicates the performance of the Thomson Reuters Venture Capital Research Index, which is designed to be a comprehensive and highly representative indicator of the US venture capital industry, through a combination of liquid, publicly listed assets.*

*The **HFRX Absolute Return Index** is designed to be representative of the overall composition of the hedge fund universe. It is comprised of all eligible hedge fund strategies; including but not limited to convertible arbitrage, distressed securities, equity hedge, equity market neutral, event driven, macro, merger arbitrage, and relative value arbitrage.*

*The **Chicago Board Options Exchange Volatility Index** (the “VIX”) reflects a market estimate of future volatility, based on the weighted average of the implied volatilities for a wide range of S&P 500 index options.*

Total Return indexes reflect the reinvestment of income. Net total return indexes reinvest dividends after the deduction of withholding taxes, using a tax rate applicable to non resident institutional investors who do not benefit from double taxation treaties. The indexes for each composite are as follows: MAPs Conservative – 70% Barclays Agg/30% MSCI ACWI; MAPs Moderate – 50% Barclays Agg/50% MSCI ACWI; MAPs Growth – 20% Barclays Agg/80% MSCI ACWI; MAPs Individual Endowment – 10% Barclays Agg/90% MSCI ACWI; MAPs Alternatives - HFRX Global Hedge Fund Index.

Indexes are unmanaged and cannot be invested into directly. Index performance does not reflect the deduction of fees or transaction costs, which would decrease performance. The investment strategy and types of securities held by the comparison indices may be substantially different from the investment strategy and the types of securities held by the strategies. Performance of the strategy relative to its benchmark may have been impacted positively or negatively by economic and market conditions which affect the strategy or the benchmark to a greater degree.

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